



le linza

a full-cycle production agency for NGOs

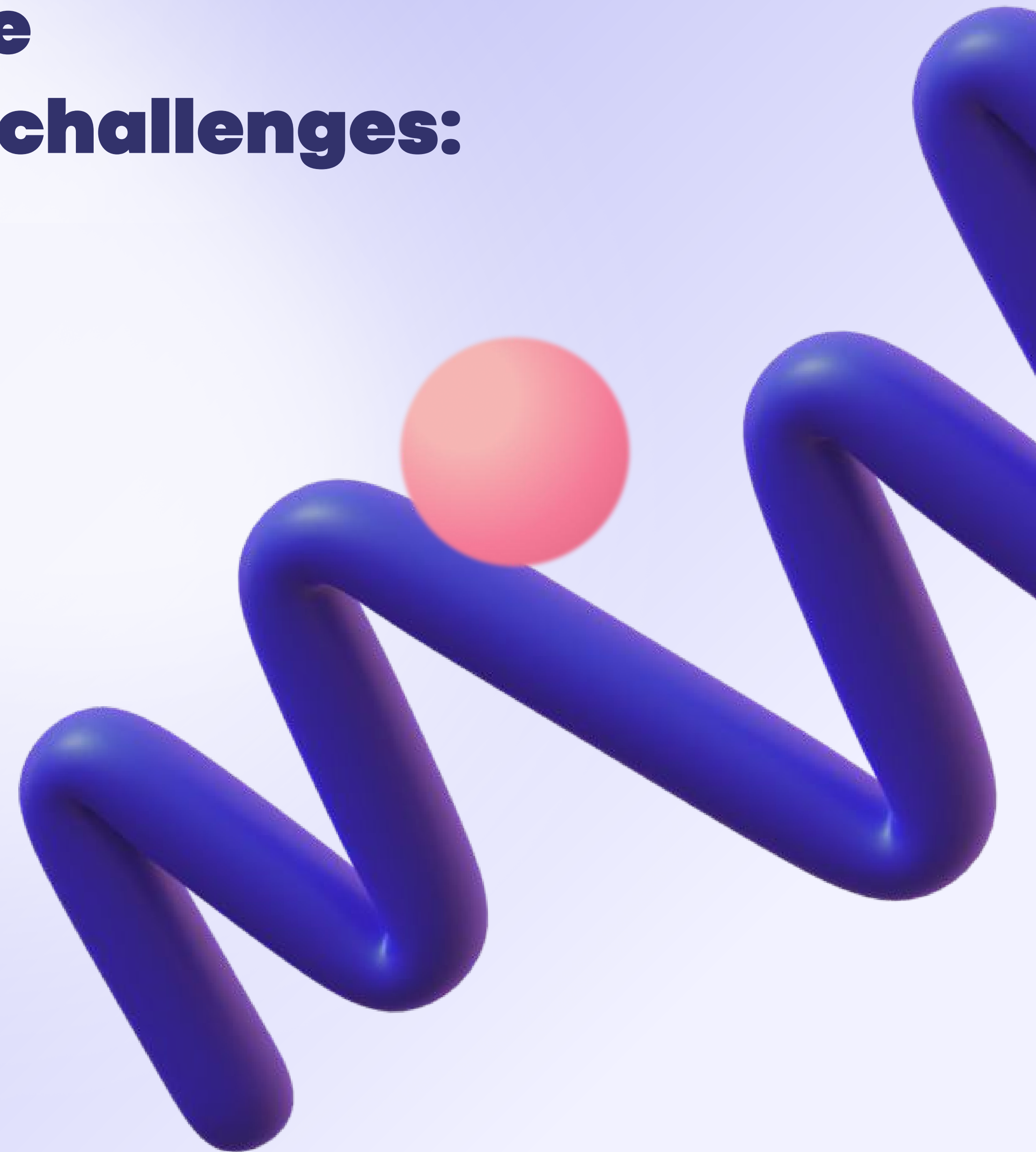
we'll help you scale your impact with
clear and vivid communication.

why are you reading this presentation?

**because we understand NGOs, and
their unique needs - your needs**

It appears that you might be encountering the following challenges:

1. Difficulty attracting donors and partners, coupled with **limited funding**.
2. **Limited market visibility**.
3. Challenges in getting your **message heard** amidst strong media competition.
4. **Insufficient resources** for consistent media and communication support.
5. Difficulties to gain the support of communities for the ongoing support of the work of NGO.





How can we help you?

All you need to do is stand out from the crowd! Create and post vibrant content to get recognized and noticed. We can do for you:

Explainers and Education

- Animated explainers
- Video explainers with a presenter
- Online course production
- Onboarding videos
- Data visualization

Graphic design

- Infographics
- SMM content
- Branded products print design
- Design and layout of reports

Brand Identity creation/renovation

- Logo
- Research execution
- Brand book and guidelines
- Visual identity
- Social media template development
- Branded documents and presentations

**VISIBLE CONTENT IS THE KEY TO
IMPROVING THE EFFICIENCY OF YOUR
PROJECTS!**

social media content

Social media design

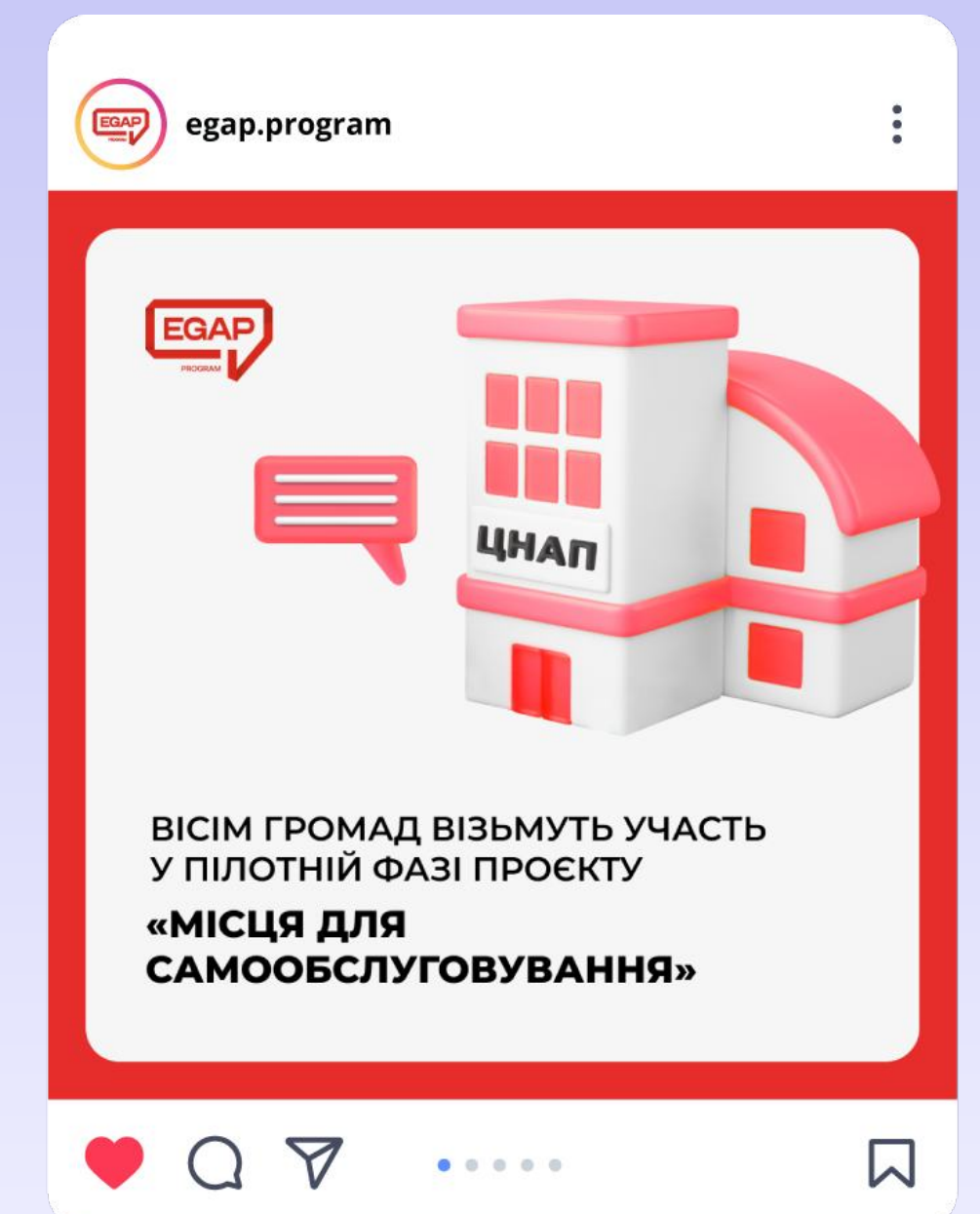
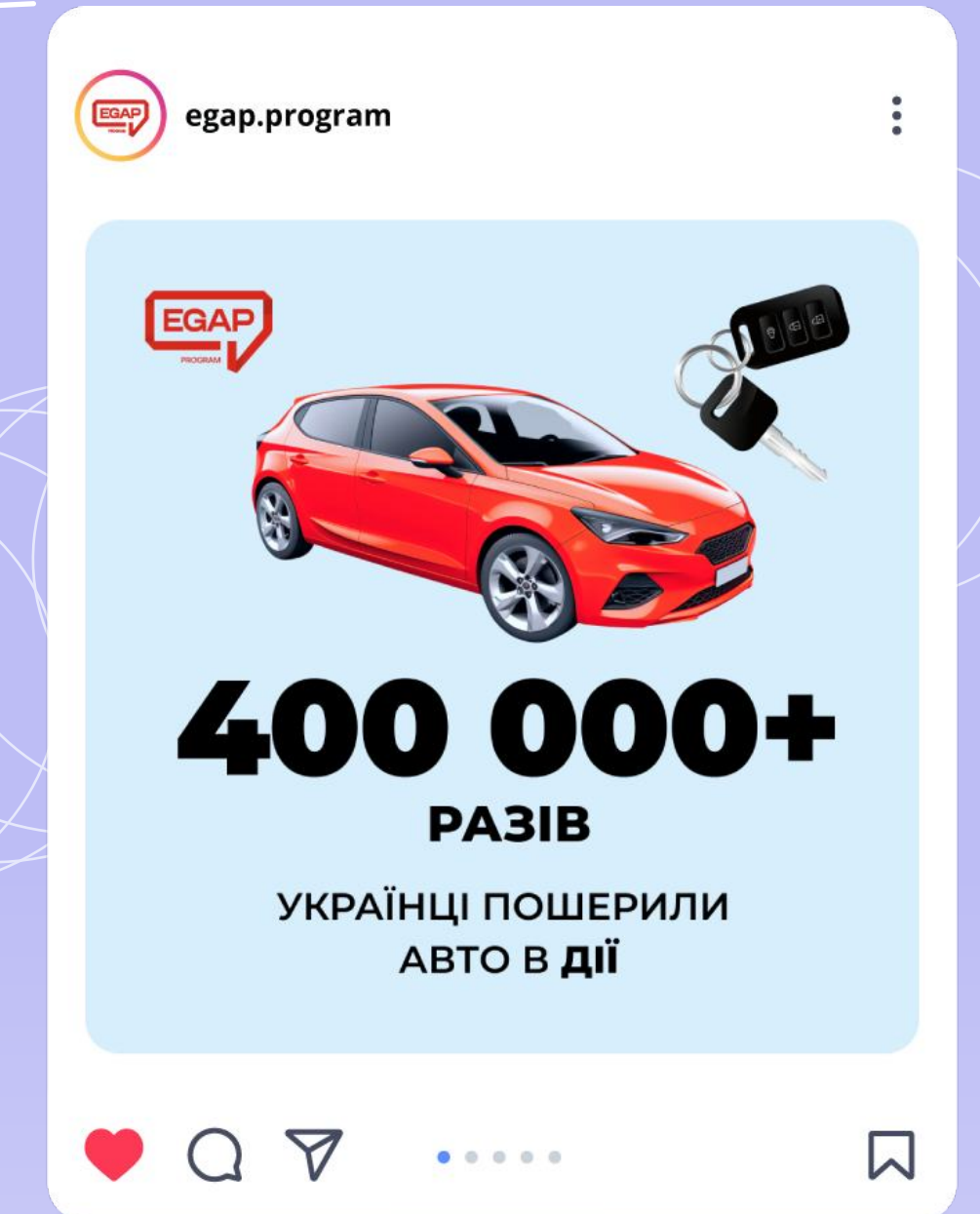
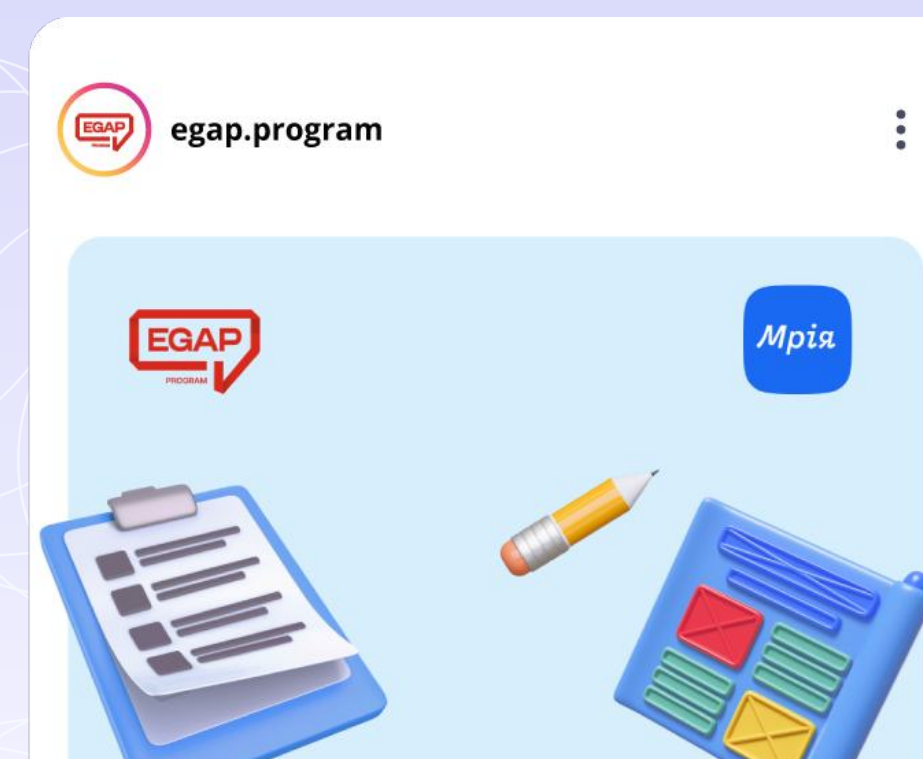
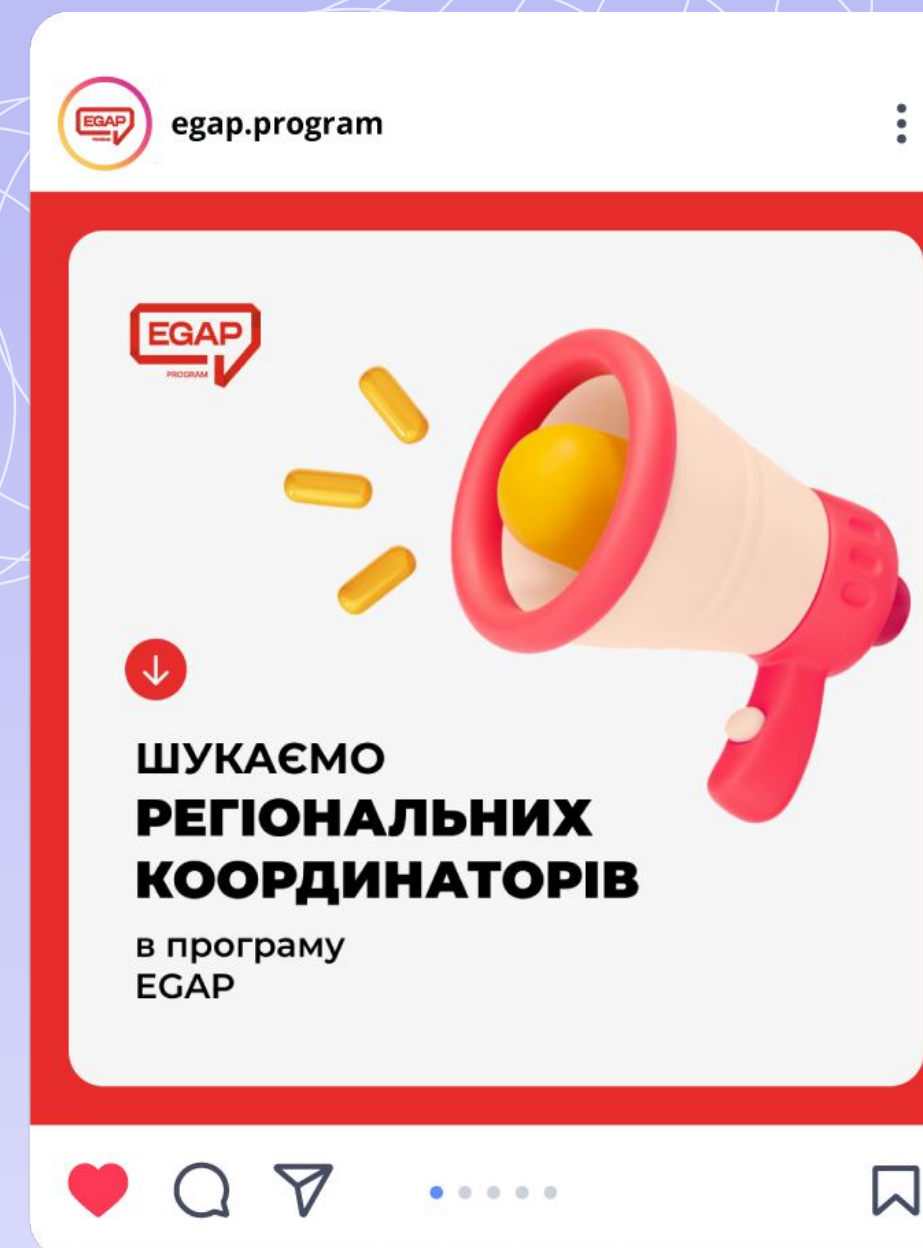
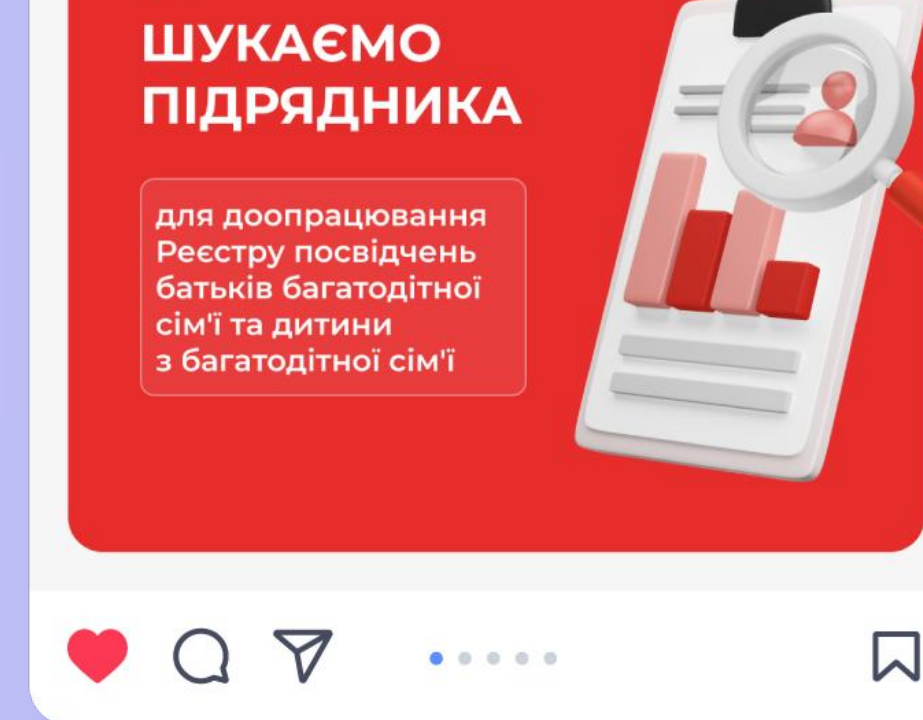
Client → EGAP
Year: 2024

Together with the EGAP program, our team developed branded visuals and templates for the client's social media pages based on the provided brand book.

see more
here



[click](#)



educational content

Series of video lessons on mine safety

Client → in collaboration with One Health Agency for UNICEF
Year: 2022

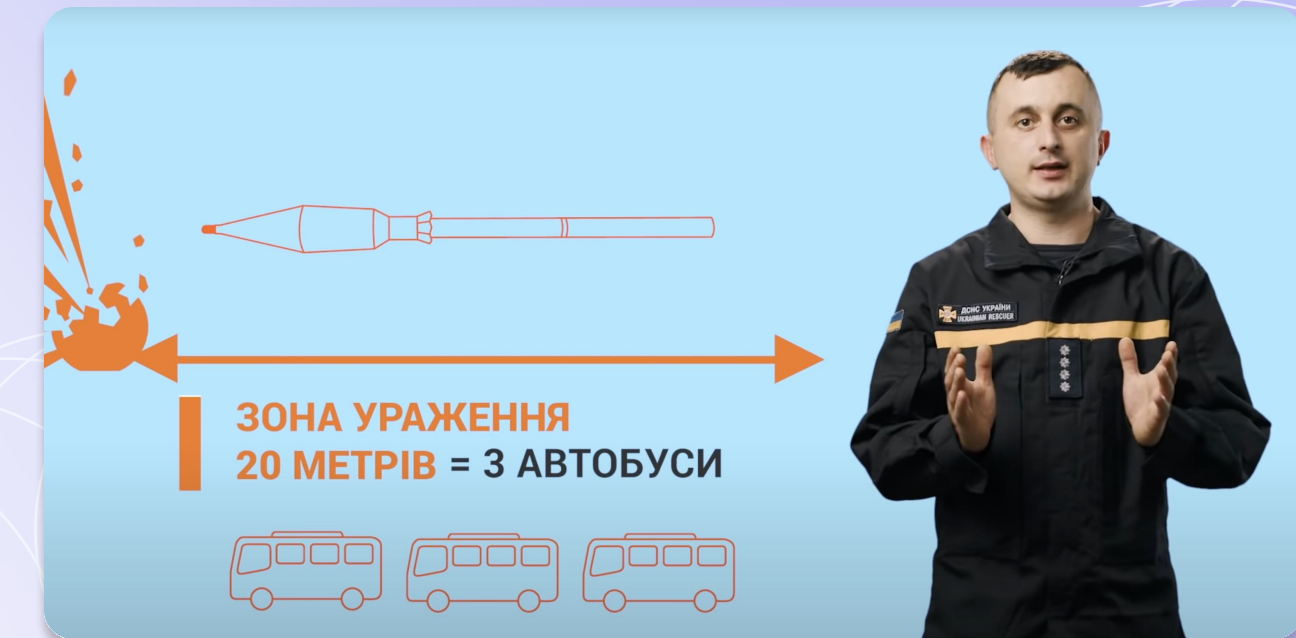
Online course about the Information technology in times of war

Client → for the educational online platform "Clearly!" with the support of the Eastern Europe Foundation
Year: 2023

Online course for raising awareness of type 2 diabetes among Ukrainians

Client → in collaboration with One Health Agency for Center for Public Health of Ukraine and the Ukrainian-Swiss project "Act for Health"
Year: 2023

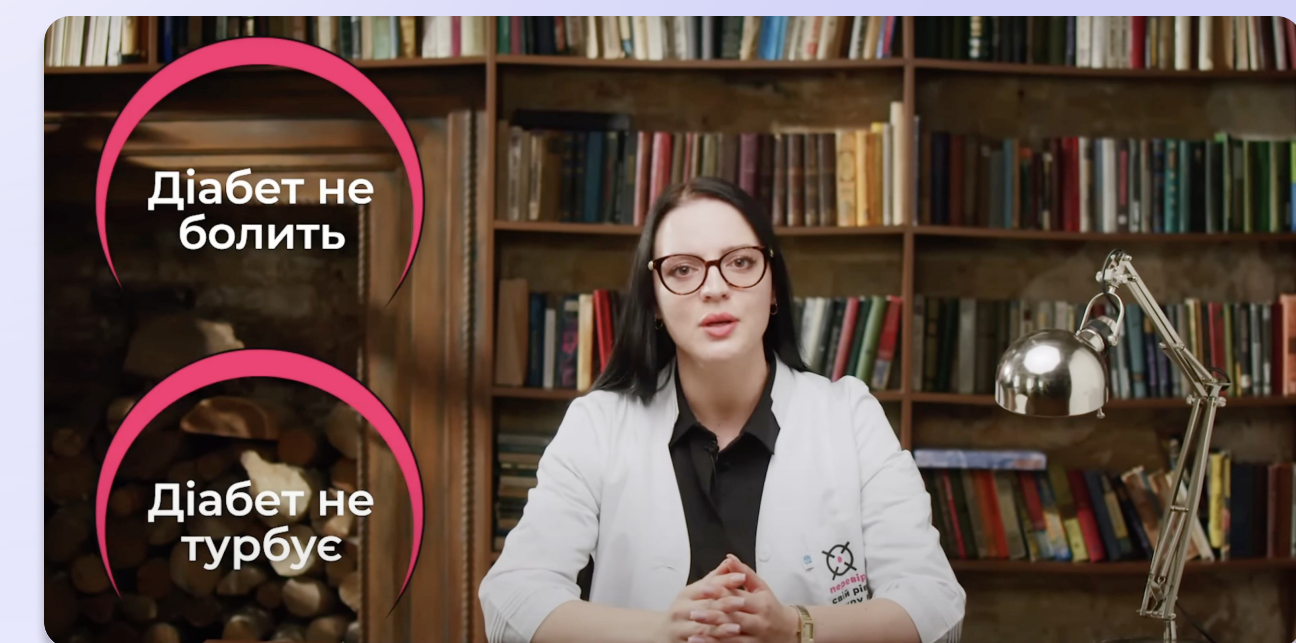
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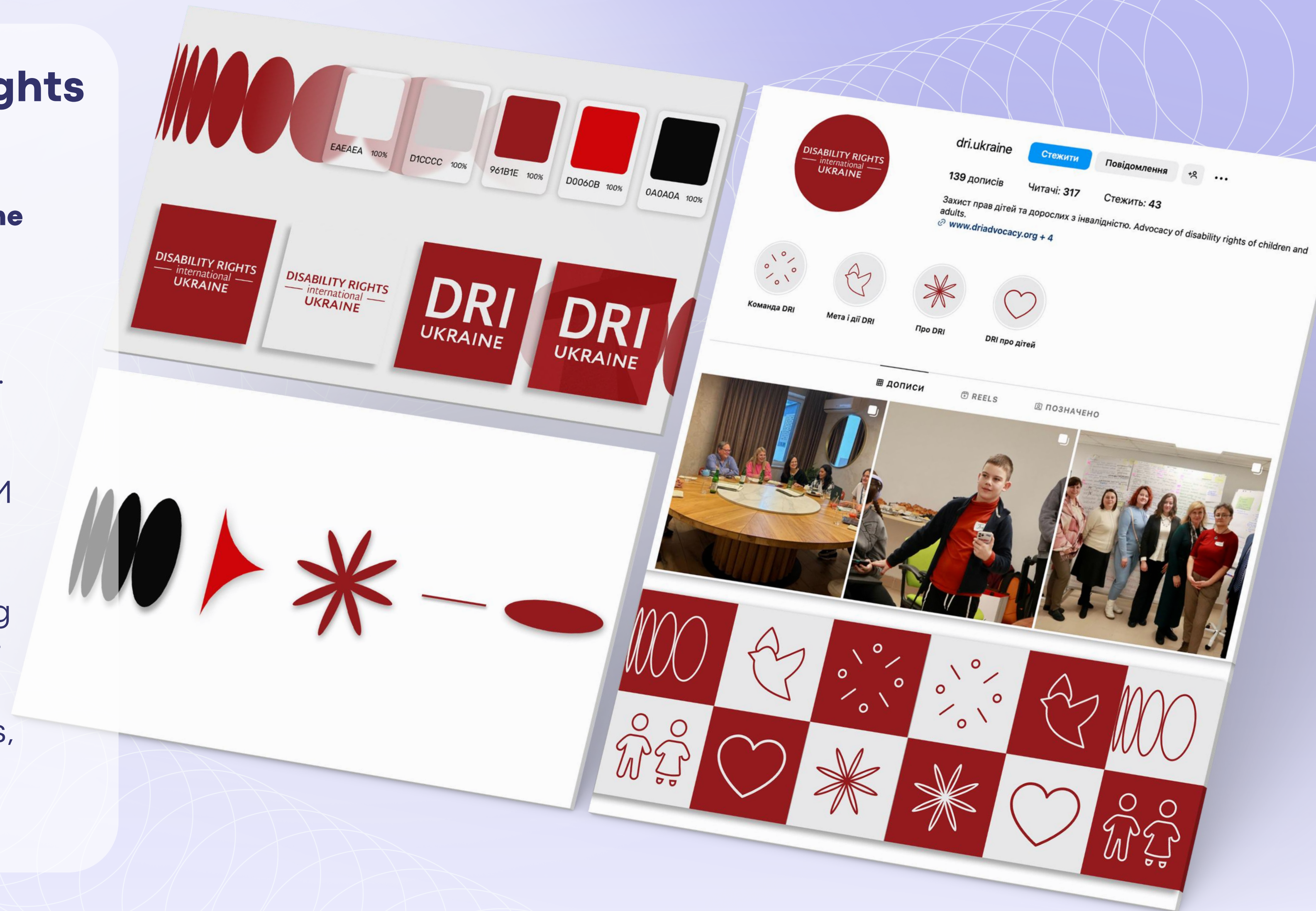
brand identity & design cases

Visual Style For Disability Rights International Ukraine

Client → Disability Rights International Ukraine
Year: 2024

➤ Comprehensive development of a visual style for the Ukrainian DRI team. Our team developed the main colors, updated the logo, and created visual elements that will later be used in SMM templates.

➤ We were also responsible for creating visual templates in various formats for such design needs: images for social networks, printed materials (brochures, badges, etc.).



brand identity → **Words help**

Logobook development

Client → NGO Words Help

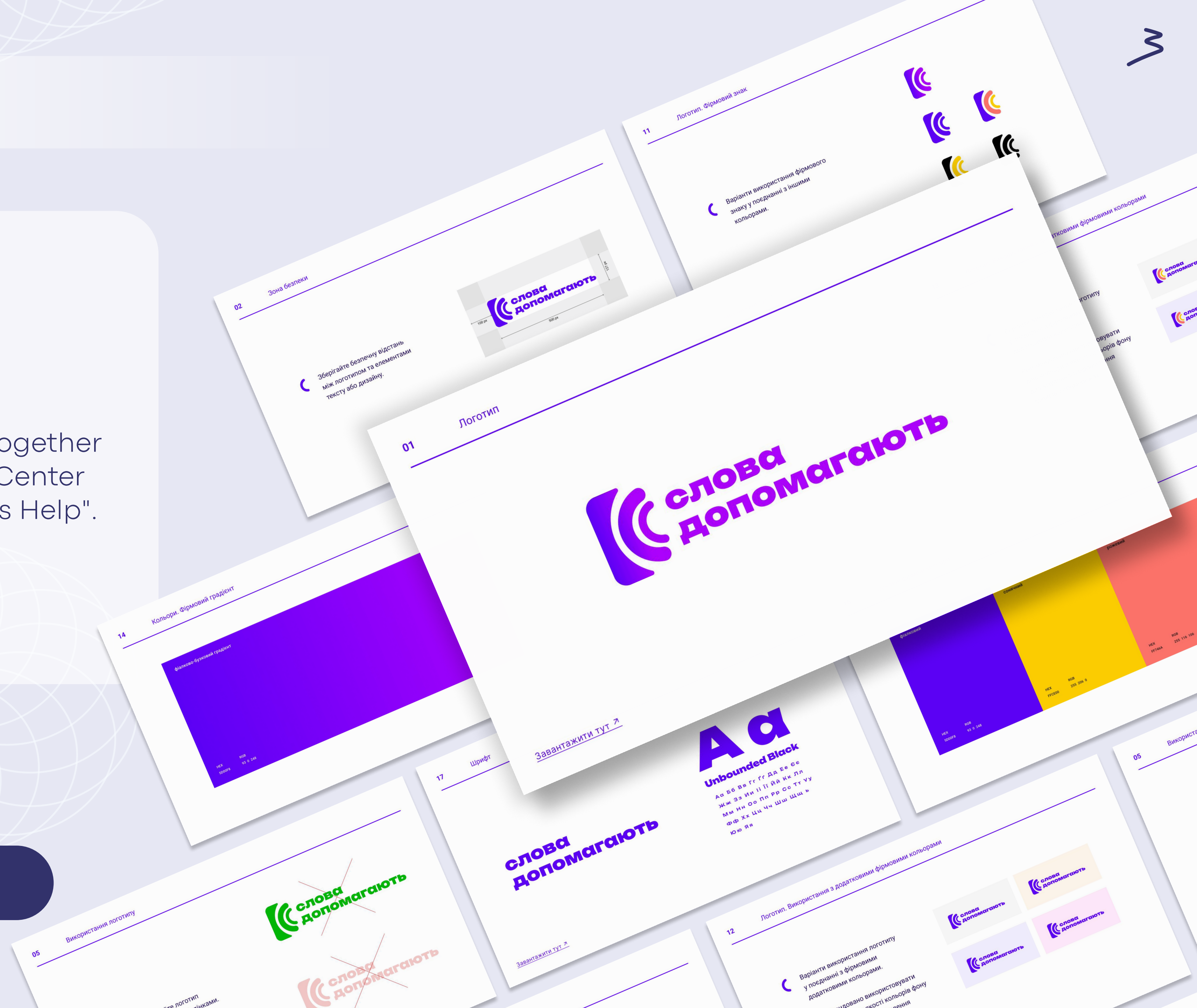
Year: 2024

- Development of a unique logo together with the NaUKMA Mental Health Center for the public organization "Words Help".

see more
here



click



explainers

Animation Explainers for social media

Client → Brand Ukraine
Year: 2023

Client → Teach for Ukraine
Year: 2024

Client → BI Prozorro
Year: 2021



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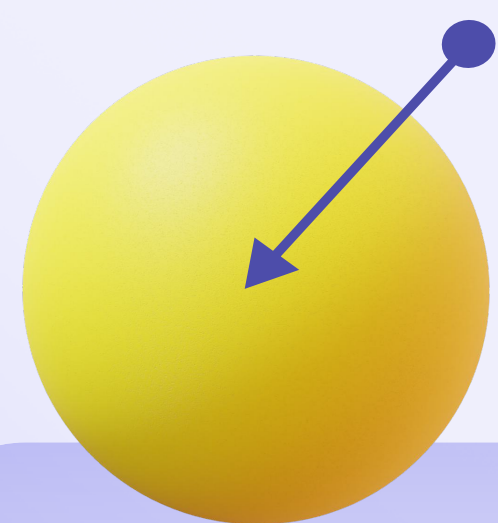


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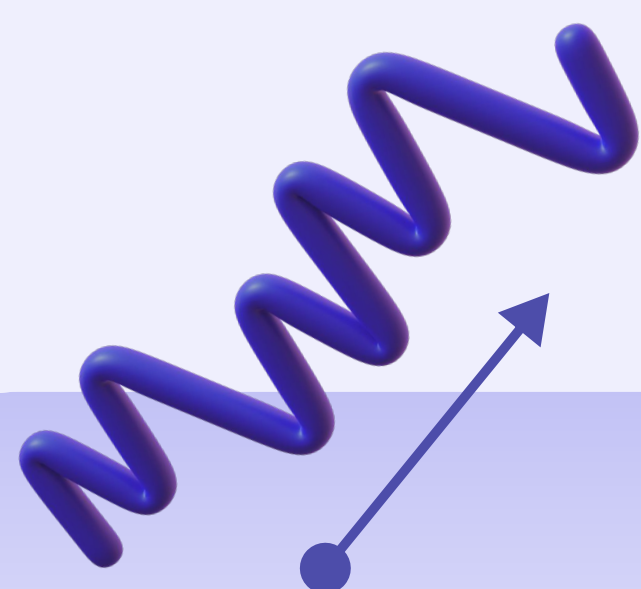


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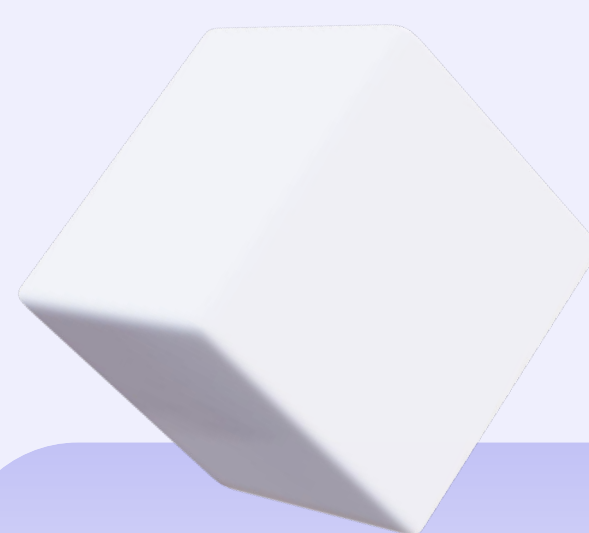
why is it beneficial for you to cooperate with us?



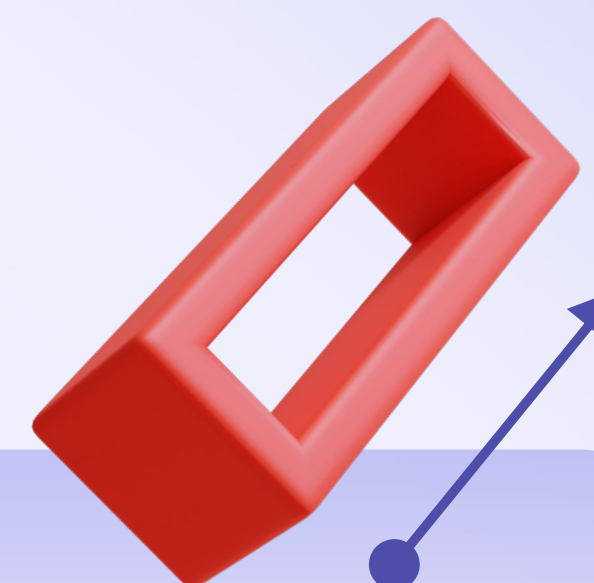
**5+ years of work
with NGOs and
social projects**



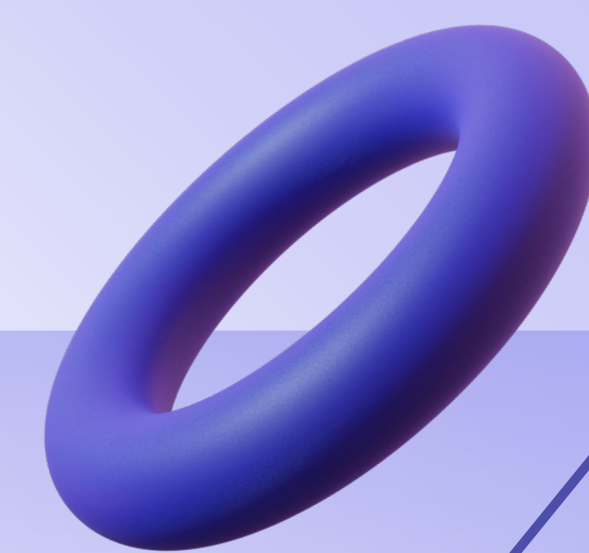
**Financially
profitable
cooperation**



**90+ successful
projects**



**Our
communication is
inclusive**



**We work only with
socially
responsible
projects and
continue
supporting them
after ends.**

Types of cooperation: project-based, pr-subscription, hour-based specialists



We develop individual solutions for each project to make the end result as effective as possible

Stage 1:
Discussion of
needs and goals
(brief)

**Stage 2: Planning
the proposal,
budget, schedule**

**Stage 3: Signing a
cooperation
agreement**

**Stage 4:
Developing a
concept or
strategy**

**Stage 5: Content
production
(Production) and
its approval**

Stage 6: Delivering the result, reporting, post-completion support

*we also can be partners in developing a proposal for a grant application



Tell us your needs - we will find a solution:



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More information on our website: www.linza.agency/en

How can we start -

Contact us

**let us help you
to change this world**

